

SUSTAINABLE PULSE MEDIA PACK

www.sustainablepulse.com

The World's Largest Online Media on GMOs and Pesticides

Alexa Rank

between
110,000
and
300,000

Data for last 2 years

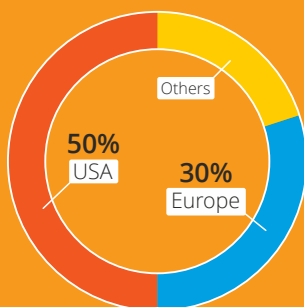
Google Analytics

1 Million

Unique Users on all
Sustainable Pulse
Platforms

700 K

Unique Users Directly
on Sustainable Pulse



Data for 12 months

E-Mail List

Over
100,000
people

Social Media



40,000+
(all platforms)



8,000+
(all platforms)

Mainstream and Alternative Media

A small selection of articles including Sustainable Pulse in
Mainstream and Alternative media:

► Reuters:
<http://spul.se/1XWdfcE>

► RT:
<http://spul.se/244LOcy>

► ABC:
<http://spul.se/1NBIEFs>

► GreenMedInfo:
<http://spul.se/1Ws1a4Y>

► Natural News:
<http://spul.se/24lpZCe>
<http://spul.se/1Ws1cJY>

► Mercola:
<http://spul.se/1SRqObP> (Spanish)

► Polit Russia:
<http://spul.se/1SRqW3e> (Russian)

Facebook Pages that regularly publish our work:

Organic and Non-GMO report: 886,000+

GMO Free USA: 822,000+

GreenMedInfo: 365,000+

Natural News: 1.7 Million +

Food Democracy Now!: 152,000+

Millions Against Monsanto: 895,000+

March Against Monsanto: 1.1 Million

Organic Consumers Association: 1.1 Million

Babes Against Biotech: 56,000+

Moms Across America: 36,000+

Sustainable Pulse (Our Own): 40,000+

* Note: Green bars indicates number of page likes (aka. followers)

Sustainable Pulse Research and Global Coalition Sites

As well as the main news site Sustainable Pulse also owns a group of websites for showcasing independent scientific research and for forming a coalition of GMO Free organizations worldwide:

► Global GMO Free Coalition – 4.5 Million People Worldwide

<http://www.gmofreeglobal.org/en/news/post/global-gmo-free-coalition-fight-against-biotech-industry-propaganda>

► GMO Evidence – www.gmoevidence.com

► GMO Seralini – www.gmoseralini.org

► GMO Judy Carman – www.gmojudycarman.org

Sustainable Pulse Director

Sustainable Pulse Director, Henry Rowlands, is an expert advisor to European Union governments on issues surrounding herbicides, pesticides and GMOs:

<http://gmo.kormany.hu/download/3/7d/e0000/GMO%20conference%20programme%20FINAL%20EN.pdf>

In 2014 Henry coordinated the formation of an expert group of leaders from across the World – creating the Global GMO Free Coalition: <http://www.gmofreeglobal.org/en/steering-committee>

In 2015 Henry coordinated the first ever validated public LC/MS/MS urine and water testing for the World's most used herbicide – Glyphosate – The Detox Project – www.detoxproject.org

3-Level Advertising

Sustainable Pulse only offers fixed rate advertising at 3 levels all based on a 1-year contract

LEVEL 1	LEVEL 3	LEVEL 2
<p>€ 4,000 monthly</p> <p>Product placement in 1 Article Monthly</p> <p>1 Banner Ad (100% show)</p>	<p>€ 8,000 monthly</p> <p>Product placement in 1 Article Monthly</p> <p>Weekly Advertising to E-Mail List</p> <p>3 Banner Ads (100% show)</p> <p>Social Media Advertising</p> <p>Direct Advertising to All NGO</p> <p>Political and Commercial contacts (with a coverage of over 10 Million people)</p>	<p>€ 6,000 monthly</p> <p>Product placement in 1 Article Monthly</p> <p>Weekly Advertising to E-Mail List</p> <p>2 Banner Ads (100% show)</p> <p>Social Media Advertising</p>