**Sustainable Pulse Media Pack**

[**www.sustainablepulse.com**](http://www.sustainablepulse.com)

**Basic Statistics**

**The World’s Largest Online Media on GMOs and Pesticides**

**Alexa:**

Sustainable Pulse has had an Alexa Rank of between 120,000 and 300,000 for the last 2 years.

**Google Analytics (Data for 12 months):**

1 Million Unique Users on all Sustainable Pulse Platforms

700,000 Unique Users Directly on Sustainable Pulse

50% U.S.A

30% Europe

**E-mail List:**

100,000+ people

**Social Media:**

Facebook: 40,000+ (all platforms)

Twitter: 8,000+ (all platforms)

**Mainstream and Alternative Media**

A small selection of articles including Sustainable Pulse in Mainstream and Alternative media:

Reuters: <http://www.reuters.com/article/us-food-agriculture-glyphosate-idUSKBN0ND2TN20150422>

RT: <https://www.rt.com/usa/165128-us-pressures-salvador-monsanto-gmo/>

ABC: <http://www.abc.net.au/news/2014-05-29/grainproducers-welcome-gm-verdict/5485966>

GreenMedInfo: <http://www.greenmedinfo.com/blog/global-gmo-free-coalition-brings-together-45-million-people-fight-biotech>

Natural News: <http://www.naturalnews.com/052095_GMO_China_Syngenta_censored_websites.html>

<http://www.naturalnews.com/046748_GMOs_poultry_German_supermarkets.html>

Mercola: <http://articulos.mercola.com/sitios/articulos/archivo/2014/04/14/la-batalla-del-maiz-transgenico-en-mexico.aspx> (Spanish)

Polit Russia: <http://politrussia.com/ecology/gmo-dlya-ukrainy-573/> (Russian)

**Facebook Pages that regularly publish our work:**

Organic and Non-GMO report: 886,000 +

GMO Free USA: 822,000 +

GreenMedInfo: 365,000 +

Natural News: 1.7 Million +

Food Democracy Now!: 152,000 +

Millions Against Monsanto: 895,000 +

March Against Monsanto: 1.1 Million

Organic Consumers Association: 1.1 Million

Babes Against Biotech: 56,000 +

Moms Across America: 36,000 +

Sustainable Pulse (Our Own): 40,000 +

**Sustainable Pulse Research and Global Coalition Sites**

As well as the main news site Sustainable Pulse also owns a group of websites for showcasing independent scientific research and for forming a coalition of GMO Free organizations worldwide:

**Global GMO Free Coalition – 4.5 Million People Worldwide** <http://www.gmofreeglobal.org/en/news/post/global-gmo-free-coalition-fight-against-biotech-industry-propaganda>

**GMO Evidence** – [www.gmoevidence.com](http://www.gmoevidence.com)

**GMO Seralini** – [www.gmoseralini.org](http://www.gmoseralini.org)

**GMO Judy Carman** – [www.gmojudycarman.org](http://www.gmojudycarman.org)

**Sustainable Pulse Director**

Sustainable Pulse Director, Henry Rowlands, is an expert advisor to European Union governments on issues surrounding herbicides, pesticides and GMOs: <http://gmo.kormany.hu/download/3/7d/e0000/GMO%20conference%20programme%20FINAL%20EN.pdf>

In 2014 Henry coordinated the formation of an expert group of leaders from across the World – creating the Global GMO Free Coalition: <http://www.gmofreeglobal.org/en/steering-committee>

In 2015 Henry coordinated the first ever validated public LC/MS/MS urine and water testing for the World’s most used herbicide – Glyphosate – The Detox Project – [www.detoxproject.org](http://www.detoxproject.org)

**3-Level Advertising:**

**Sustainable Pulse only offers fixed rate advertising at 3 levels all based on a 1-year contract:**

**4,000 EUR monthly** for Product Placement in 1 Article monthly + 1 Banner Ad (100% show)

**6,000 EUR monthly** for Product Placement in 1 Article Monthly, Weekly Advertising to E-mail list, 2 Banner Ads (100% Show), Social Media Advertising

**8,000 EUR monthly** for Product Placement in 1 Article Monthly, Weekly Advertising to E-mail list, 3 Banner Ads (100% Show), Social Media Advertising, Direct Advertising to All NGO, political and Commercial contacts – with a coverage of over 10 Million people.